

REMARKS

Claims 35-65, and 113-159 are in the application.

Claims 66-112 are cancelled.

The independent claims are 35, 40, 47, 55, 58, 115-119, and 128.

It is believed that the present amendments obviate the need for a declaration of interference in the present application, although applicants reserve the right to file continuation application(s) directed toward interfering subject matter.

Claim 35 distinguishes Hey in that a content of a record is related to a user-specific profile. Hey is limited to a collaborative filter, which is content independent. Note that the characterization information is distinct from a user rating of the content as provided by Hey.

Claim 35 distinguishes Newspace in that the user is presented with a “menu identifying the related content records”, as compared to Newspace, which presents the content records themselves in newspaper format, with no apparent arrangement in dependence on a degree of a determined relation. Likewise, claims 47, 55, 58, 115-119, and 128 are distinguished by their use of a menu.

Claims 35, 40, 47 and 55 also distinguished Newspace in that the identifiers are presented according to a “degree”, which is neither taught nor suggested by Newspace.

Claim 40 is distinguished from Hey in that the identifiers of content records are presented based on characterization information for a respective content record.

Claims 47 and 55 are distinguished from Hey in that the user profile represents an interest summary, whereas Hey provides a collaborative filter and does not seek to create an interest summary from available data.

Claim 58 is distinguished from Hey in that the customer profile of claim 58 is updated with content profiles, whereas Hey, which implements a collaborative filter, updates with content identifiers (and possibly weightings) only.

Claim 115 is distinguished from Hey in that it comprises “means for rendering at least one object for the user”, whereas Hey, at best, is linked to an inventory management system of a video store, and does not render any objects.

Claim 116 is distinguished from Hey in that the user preference is dependent on content object characterizing information, whereas Hey implements a content agnostic collaborative filter.

Claim 117 is distinguished from Hey in that the user profile represents an interest summary, discussed above.

Claim 118 is distinguished from Hey in that the user-specific profile represents a user's preferences, whereas Hey cannot elucidate user preferences without resort to the profiles of other users through a collaborative filter.

Claim 119 is distinguished from Hey in that customer profile is dependent on content profiles.

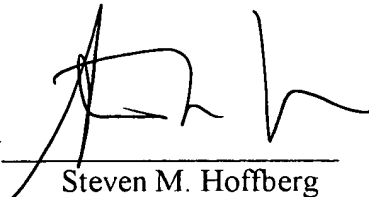
New claim 128 distinguishes Hey in that the user profile is updated in dependence on characteristics of a respective option, and not merely an identification (and possibly weighting) of that option.

It is therefore respectfully submitted that the independent claims distinguish the references, the interference issues have been withdrawn, and the claims directed to non-elected inventions have been cancelled, and the case is now in form for allowance.

The claims have been amended to alter both the scope and issues presented. The Examiner is invited to contact the undersigned, if necessary, to resolve issues or otherwise streamline prosecution expeditiously.

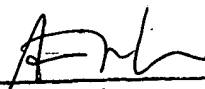
An early and favorable action on the merits is respectfully solicited.

Respectfully submitted,

By 
Steven M. Hoffberg
Reg. No. 33,511

MILDE & HOFFBERG, LLP
10 Bank Street - Suite 460
White Plains, NY 10606
(914) 949-3100

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